Build Community With The Leaders Shaping Business Education

WIBE Corporate Membership is for a small group of companies that want meaningful relationships with business school leaders. A year round seat inside the WIBE community, in the conversations leaders are already having.

"I built WIBE because business school leaders needed a room to think out loud in. Corporate Membership is my invitation to a small group of companies who want a genuine seat in that room."

Lisa Leander, Founder & CEO, WIBE Network

WHAT IT IS

Invite only, and intentionally small. We do not bring in competing companies within the same category, so your organization is the only one like it in the room.

WHO YOU'D BE IN THE ROOM WITH

WIBE is a private, year round membership for leaders in business education. Founded in 2020 by Lisa Leander, WIBE has worked with more than nine hundred deans, associate deans, and department chairs across six continents.

WHY IT MATTERS

You hear what leaders are thinking about before it becomes an RFP or a sales call. You understand their challenges before you try to solve them. Over time, you become a trusted contributor, not just a vendor.

Intentionally small. Intentionally relationship driven.

We keep the corporate group limited so the experience stays useful for members and valuable for the companies in it.

Corporate Membership

$2,500 annually

Includes three corporate member spots, giving up to three people from your organization access to WIBE programming, conversations, and community throughout the year, plus a quarterly 30 minute strategy conversation with WIBE Founder Lisa Leander.

INCLUDES

- Three corporate member spots
- Quarterly 30 minute strategy conversations with Lisa Leander
- Participation in WIBE masterminds, workshops, and virtual programming
- Invitations to eligible in person member events
- Participation in the WIBE Leadership Council
- Newsletter features and thought leadership opportunities
- Corporate logo recognition on WIBE virtual multi day courses and summits
- Opportunities to contribute expertise to relevant programming
- One annual conference attendee at the WIBE member registration rate
- Category exclusivity within the Corporate Membership program

Corporate Membership does not include conference sponsorship. Companies looking for exhibit space, additional visibility, or sponsorship recognition at WIBE's annual conference can purchase a separate conference sponsorship package.

Interested?
Corporate Membership is available by invitation. Email Lisa at lisa@wibenetwork.com to talk about a fit.