



WiBE FUTURE
SAN JOSE, CALIFORNIA | JUNE 4-5, 2023
PARTNER OPPORTUNITIES

BECAUSE THE FUTURE IS FEMALE

JOIN US IN SAN JOSE, CALIFORNIA

Who isn't fascinated by the future? In June 2023, we are going to predict our next reality and immerse ourselves in the most innovative museum in the world. We will convene over 200+ women leaders and our champions in the heart of Silicon Valley to explore and discover the latest technological advances and innovations in business education.

Highlighting your organization as a sponsor to the #WiBEFUTURE Annual Conference will put you front and center of our powerful audience of deans, associate deans, decision makers and change makers. I invite you to support our movement to build the pipeline of future women leaders in business schools.

Sponsors will have the opportunity to share their products, promotions and vision for the future with a focus on innovation. Highlights include:

- Lead a short and powerful **25-minute Innovation Lab** at the start of the conference for participants to experience, learn and discover the latest in your technology or innovative product/program
- Showcase your products and materials at **exhibitor tables** during our breaks and networking lunch
- Network with **women leaders from around the globe**
- Send one delegate to the the exclusive WiBE Associate or WiBE Deans **member's only breakout sessions**
- **Branding** on all of our materials and highlights throughout the conference and on social media
- Additional branding opportunities for **keynotes, tea breaks receptions & lunches** at multiple sponsor levels

This will be an academic conference like no other. I hope you will join us!

Warm regards,

Lisa Leander

Lisa Leander
Founder & CEO,
Women in BizEd (WiBE)



TECH INTERACTIVE MUSEUM

JOIN US FOR AN IMMERSIVE CONFERENCE EXPERIENCE

AGENDA HIGHLIGHTS

- **TECH INTERACTIVE IMMERSIVE WiBE EXPERIENCE:** Participants will explore the Museum with small group interaction and activities led by Team Leads. After each rotation participants will relate the experience back to business education in their peer groups. Sponsors may participate as a Team Lead of a small group (90 minutes)
- **INNOVATION LABS:** Get your hands on new technology with fourteen different Innovation Labs facilitated by sponsors, each 25 minute interactive presentation will allow participants to demo, experience and explore new exciting tech, simulations, programs or projects in BizEd
- **KEYNOTE CONVERSATIONS:** Interactive dialogue with women leaders in tech, innovation, DEI and business education
- **LEADERSHIP BREAKOUT SESSIONS:** Opportunities to explore in peer groups how to lead your institutions into the future with #WiBEDeans, #WiBE Associates and #WiBE Faculty breakout sessions
- **ROUNDTABLE TOPIC DISCUSSIONS:** Interactive small group discussion sessions led by facilitators on the cutting edge trends of our time

SPONSORSHIP LEVELS

- **PREMIERE** (2 available): \$10,000 - \$15,000
- **SIGNATURE** (2 available) : \$8,000
- **CHAMPION** (10 available): \$5,000



SPONSOR LEVELS

WELCOME DINNER & KEYNOTE CONVERSATION

PREMIERE LEVEL - \$15,000 (1 AVAILABLE)

- Named Sponsorship of the **Welcome Dinner** on Sunday, June 4, 2023 on the rooftop of the Tech Interactive Museum, branded materials on tables
- Premium location for the **Exhibitor Table** during the event, large 4 X 8 table
- Moderate the **opening keynote conversation** to be held during the Welcome Dinner, collaborate on session topic and speakers
- **4 complimentary registrations** or named scholarships (\$3,996 value), additional registrations at a sponsor discounted rate of \$599
- Lead a 25 minute **Innovation Lab** on Sunday June 4, 2023
- Act as a **Team Lead** for a small group during the Tech Interactive Immersive WiBE Experience
- Largest size **logo located in the top tier** of materials, and in all printed and digital materials
- Highlights and shout out in social media, logo on all materials
- Early access to the **participant list**, and the opportunity to take VIP members to dinner on Monday evening
- **Strategy call with CEO** to ensure maximum engagement during the event, and personal introductions to up to 10 selected members prior to the event
- A **brochure and branded swag item** included in the conference swag bags
- Invitation to send one delegate from your organization to the **WiBE Deans Member's Only meeting**
- Participate in the **WiBE Annual Conference Planning Committee**



LUNCH & ROUNDTABLE TOPICS SPONSOR

PREMIERE LEVEL - \$10,000 (1 AVAILABLE)

- Named Sponsorship of the **Networking Lunch** on Monday, June 5, 2023 in Venture Hall of the Tech Interactive Museum, branded materials on tables during lunch
- Premium location for the **Exhibitor table** during the event, extra large 4 X 8 table
- Give opening remarks to the **Roundtable topics session**, immediately after lunch
- **3 complimentary registrations** or named scholarships (\$2,997 value), additional registrations at a sponsor discounted rate of \$599
- Lead a 25 minute **Innovation Lab** during the opening of the conference
- Largest size logo located in the top tier position, and in all printed and digital materials
- Act as a **Team Lead** for a small group during the Tech Interactive Immersive WiBE Experience
- Highlights and shout out in social media, logo on all materials
- Early access to the participant list, and the opportunity to take VIP members to dinner on Monday evening
- **Strategy call with CEO** to ensure maximum engagement during the event, and personal introductions to up to 8 selected members prior to the event
- A **brochure and branded swag item** included in the conference swag bags
- Invitation to send one delegate from your organization to the **WiBE Deans Member's Only** meeting
- Participate in the **WiBE Annual Conference Planning Committee**



KEYNOTE CONVERSATION & TEA BREAK

SIGNATURE LEVEL - \$8,000 (2 AVAILABLE)

- Named Sponsor of either the **opening keynote conversation OR the closing**. Will moderate the conversation or give introduction to the speaker.
- Named Sponsor of the **Tea Break** immediately following the Keynote Conversation
- Exhibitor table during the event (4 x 6)
- **3 complimentary registrations** or named scholarships (\$2,997 value), additional registrations at a sponsor discounted rate of \$599
- Lead a 25 minute **Innovation Lab** during the opening of the conference
- Act as a **Team Lead** for a small group during the Tech Interactive Immersive WiBE Experience
- Medium size logo located in the second tier position, and in all printed and digital materials
- Highlights and shout out in **social media**, logo on all materials
- Early access to the participant list, and the opportunity to take VIP members to dinner on Monday evening
- **Strategy call with CEO** to ensure maximum engagement during the event, and personal introductions to up to 8 selected members prior to the event
- A brochure and **branded swag** item included in the conference swag bags
- Invitation to send one delegate from your organization to the **WiBE Deans Member's Only meeting**



"What I've benefited most from is the TRUE camaraderie with other women leaders who are committed and driven to advance diverse leadership within business schools. The energy and inspiration I get has been so uplifting and incredible."

LAN MA NYGREN

Associate Dean, Norm Brodsky College of Business

SPONSOR INNOVATION LAB

CHAMPION LEVEL - \$5,000 (10 AVAILABLE)

- Lead a 25 minute **Innovation Lab** during the opening of the conference
- Exhibitor table during the event (4 x 6)
- **Two complimentary registrations** or named scholarships (\$1,998 value), additional registrations at a sponsor discounted rate of \$599
- Act as a **Team Lead** for a small group during the Tech Interactive Immersive WiBE Experience
- Logo located in the third tier position, and in all printed and digital materials
- Highlights and shout out in **social media**, logo on all materials
- Early access to the participant list, and the opportunity to take VIP members to dinner on Monday evening
- **Strategy call with CEO** to ensure maximum engagement during the event, and personal introductions to up to 5 selected members prior to the event
- A brochure and **branded swag** item included in the conference swag bags
- Invitation to send one delegate from your organization to the **WiBE Associate Member's Only meeting**



"Wonderful summit! There were so many ideas shared and connections made that I can't wait until the next one."

JENNIFER PERCIVAL
Dean, Bowling Green State University



PREVIOUS SPONSORS



"With WiBE, I feel validated. I feel valued. I feel valuable. Time is precious, and WiBE events are valuable time spent building meaningful relationships, sharing relevant information and stories, and having fun/enjoying the process!"

RUCHI WATSON

Director, University of Utah, David Eccles School of Business

BENEFITS BY LEVEL

SPONSOR BENEFIT	PREMIERE	SIGNATURE	CHAMPION
Keynote Conversation	X	X	
Welcome Dinner OR Lunch	X		
Tea Break		X	
Innovation Lab	X	X	X
Team Lead in WiBE Immersive Experience in Tech Interactive	X	X	X
Exhibitor Table	4X8 Table	4X6 Table	4 X 6 Table
Social media and logo on materials	First tier	Second tier	Third tier
Participate in Annual Conference Planning Committee	X		
Swag item in conference bag	X	X	X
Participate in Member's Only Breakouts	WiBE Deans	WiBE Deans	WiBE Associate
CEO Strategy Call & Introductions	10 introductions	8 introductions	5 introductions
Complimentary registrations	4	3	2
Early access to participant list	X	X	X

AGENDA

SUNDAY, JUNE 4TH 2023

- **12:30pm - 1:00pm** Registration opens
- **1:00pm - 2:30pm** Tech Interactive Immersive WiBE Experience
- **2:30pm - 4:00pm** Innovation Labs (two sessions every 30 minutes)
- **4:00pm - 4:30pm** Break
- **4:30pm - 6:30pm** Innovation Labs (two sessions, every 30 mins)
- **5:00pm - 7:00pm** *Sponsor/Exhibitor set-up in museum lobby (after museum closes)*
- **6:30pm - 8:30pm** Welcome Dinner and Opening Keynote on Museum Rooftop

MONDAY, JUNE 5TH 2023

- **8:30am - 9:00am** Registration Opens/Exhibitor Hall open
- **9:00am - 9:30am** Opening Welcome Session
- **9:30am - 10:45am** Keynote Conversation
- **10:45am - 11:30am** Coffee Break/ Exhibitor Hall open
- **11:30am - 1:00pm** Leadership Breakout Sessions
- **1:00pm - 2:00pm** Lunch
- **2:00pm - 3:30pm** Table Topic Discussions
- **3:30pm - 4:00pm** Coffee Break/ Exhibitor Hall open
- **4:00 - 5:00pm** Closing Keynote
- **5:00pm - 6:00pm** *Sponsor/Exhibitor tear down*
- **6:00pm - 7:00pm** *Dinner on your own*

"Thank you, Lisa Leander and Women in Business Education, for pulling together this impactful and empowering slate of speakers, sessions and sponsors. To have an entire day focused on ourselves, our journey, our discipline, our craft - THIS is what professional development should feel like. I'M STILL BUZZING FROM THE HIGH!!"

JENNIFER EDMONDS

Dean at School of Business and Digital Media at Georgian Court University



CONTACT US

If you are interested in any sponsorship or partnership opportunities, or if you would like to discuss tailored packages, please contact Lisa Leander at lisa@wibenetwork.com.

FOLLOW US

@WOMENINBIZED



WOMEN IN BUSINESS EDUCATION

WOMEN IN BUSINESS EDUCATION

